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RAY LEWIS
Editor and Publisher

THE LITTLE PAPER WITH THE BIG IDEAS
Easy to Digest

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Vol. 30, No. 9

TORONTO 2, CANADA

June 18th, 1938

WHERE DO WE GO FROM HERE



IMAGINE our surprise when we opened the pages of our Toronto weekly Saturday Night to find out what clever Mary Lowry Ross had to say about our movies; and to read a dissertation on "Auctioneering Nights", dinnerware giveaways, "Grade B" pictures, reissues and revivals, "suffering exhibitors", etc.

It was like reading an editorial in a trade paper. It revealed how much the public has learned about us from the flood of newspaper propaganda which we have sent into circulation.

Permit us to give you an excerpt from Miss Ross' Saturday Night article: "In the beginning, the exhibitors offered us the Movies, with Free China and Butterspread Nites as an added attraction. Now everything is reversed. It's Auctioneer night that brings the crowd, and the feature is just something on the house, like the bowl of pretzels in a bar.

"It is a humiliating position for a once-proud industry. Once we used to pay our money eagerly to see the movies. Now the exhibitors are just as eager to pay us money to attend them at all."

The Saturday Night paper has, what might be called, "class". It is a paper which anyone interested in Finance, Investments, Arts and Letters, would select to read. Investors write its Financial Editor for advice on Stocks. If Finance should get it into its Dollar Brain Head that Motion Pictures, as Entertainment, is slipping, producers may find, if they have not already discovered it, that capital for production purposes may be even "tighter".

In addition to the "giveaways" someone is trying to introduce us to Bank Night. Some of

our provinces are making this American get-rich-quick importation illegal. A Dominion-wide opposition should be staged against Bank Night.

If exhibitors give the exploitation of pictures as much time and energy as it is necessary to give to Bank Night, they will bank box-office receipts from the Entertainment which they offer.

We know business in general is not good, but that is no reason why we should add to our liabilities by giving the public more than they pay for. The fact that other products offer premiums and prizes is no alibi for the theatre, the latter which does not sell commercial product, but a Production which is a combination of the Arts.

The theatre, in the days prior to Motion Pictures, lived for centuries without prizes. The people went to see a Show. As soon as your public talks about a dishpan, or a lucky number draw, instead of talking about the stars and players, you, as exhibitors, may as well get ready to haul out your seats and advertise a parking garage.

There is no reasonable excuse for giveaways or Bank Nights. Give your patrons a good show. If you cannot afford a good show, you cannot afford prizes!

If distributors are refusing to sell certain pictures on double bills, they can just as easily refuse to have dishpans advertised with their stars, and in many instances featured above the feature picture. It is a case of, "Where do we go from here?"



RAY



RAY LEWIS

PRESENTS

CAN you imagine, producer-distributors, what might happen to the exhibition film map of Canada or any other country, if every Church, Town Hall, and department store presented motion pictures?

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There is so much propaganda being directed toward the widespread use of the so-called Educational Film, that it is quite likely to do to the Film Body what the Cancer does to our physical body when it starts growing!

The Cancer is said to be a friendly growth at first, it nurses an injury, walls it in, and then, like the spider which has a fly caught in its web, it begins to consume that which it has nursed.

Educational films are interesting, since many of them are utilized in science and commerce to show us life growing, or product in the making. There is novelty and the revelation of the miraculous herein presented.

The press has, on many occasions, eulogized the use of the film for such a purpose.

The Church has extolled the use of the film in delivering its message; and is filling its own assembly hall at admission prices.

The non-taxable public properties of a city or town, many of which are only open on certain days, or nights, are always faced with a struggle for funds. These could secure revenue through the exhibition of the 16 MM. films.

What co-operation the producers will give to 16 MM. must be measured by a consideration that the increased circulation of the 16 MM. must decrease the regular film revenue.

If the producers are exhibitors, they must also realize that this non-theatrical market will be real opposition to their theatres.

IF anyone in this business of ours has an idea that the film control of our Industry will remain where the control is at present, by securing the outlet centres for 16 MM., it is another hallucination from which this Industry should be cured!

No field is so ripe for fanatics and reformers as this field of the 16 MM. No field will more quickly kill the millions and millions of dollars invested in motion pictures as Show Business, than the 16 MM.

The development of a motion picture theatre taste in a growing generation of theatregoers is as important as the development of new stars. You will not get these children if the Town Hall, Assembly Church Hall, Auditorium Hall of the School, College and University get a foothold through 16 MM. footage.

RADIO is unquestionably big theatre opposition, despite a statement which the late Mr. Rothafel ("Roxy") made at a M.P.T.O.A. Convention more than ten years ago.

I was present and heard "Roxy" say that the Radio would help motion pictures, it would never be opposition.

"Roxy" was a brilliant showman, a businessman as well as an exhibitor. At that time, "Roxy" was using Radio as a revenue-producing medium for himself.

(Continued on Page 9)

Maritime Film News and Previews

By ALICE T. FAIRWEATHER

SAINT JOHN, N.B.

LAST week marked the close of the Weekly Sing-Songs held at the Capitol Theatre, Saint John, N.B., which have been so successful a feature in Community life here for many months. An editorial in the Daily Times-Globe stated that the gathering "was rich in neighbourliness, freshened the spirit and gave a brighter outlook". Manager W. H. Golding and Mr. David Thomson, the leader, are being congratulated upon their efforts and in a letter to the same newspaper, thanks are also expressed for these events.

"Nothing Sacred", the United Artists picture returned to the Strand Theatre (F. G. Spencer Company Ltd.) for an extra three days engagement and had splendid showings.

"Snow White" starts off this coming week on the F. G. Spencer Circuit, and the RKO Exchange here expects the same wonderful audiences which have greeted this picture wherever seen.

Kathleen Marie Demers, the Child Wonder of Tracadie, N.S., was featured at the Capitol Theatre, Saint John, N.B., for a three days engagement and amazed all her hearers with her marvelous memory. The child has been taken home for rest, and to await a call to Hollywood.

Clarence Robson, of Toronto, Eastern Superintendent of the Canadian Famous Players Corporation was in Saint John recently accompanied by Architect Dweir of Toronto. It is rumoured that plans are being prepared for a renovation and redecoration of the Capitol Theatre here.

Carl Nelson of the Capitol Theatre, Parrsboro, Nova Scotia, was in Saint John recently and visited the Motion Picture Exchanges.

Lew McKenzie, Vitagraph Limited, who was accompanied on a visit to Toronto recently by his wife, has returned to Saint John and speaks glowingly of hospitality accorded to them both at Toronto.

Charles Chaplin, Manager of the United Artists Corporation Ltd., Saint John Exchange, has left by motor for Toronto on holiday. He was accompanied by Mrs. Chaplin.

I.O.D.E. members in this Territory were interested to hear Mrs. W. D. Forrest, Provincial President for Nova Scotia, who spoke during a Canadian wide broadcast, of the Order's work regarding better films. It is gratifying to note that prominent Club women now urge the patronage of the better

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R. L. Billington, of the Majestic, Dundas, Ont., is recovering from a serious operation for appendicitis. Mr. Billington's many friends will be happy to know that he is back at the theatre again, after a pretty tough struggle.

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R. F. Garrett, Imperial, Barrie, a Toronto visitor.

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"Pay L."

REAL



RAY LEWIS

1 Previews

★ Good • Fair or Poor

★ ★ +

"JOSETTE"

20th CENTURY - FOX

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is the kind that will click with your patrons on Summer days, when they feel that even the effort king while being entertained is too much of a "Josette" is a light, frivolous comedy, with a of tuneful songs, and lots of good clean fun.

of the old mistaken identity gag in a modern form. Thameche and Robert Young are sons of William lou Sr., the latter who has a weakness for the fairer l at his age, tch, tch! When he gets involved the Josette" (Tala Birell), a musical comedy star, they n off to New York from New Orleans, where erate a fish cannery. However, "Josette", thinking in be the owner of the cannery, ditches her night ass, gement and accompanies Papa to Manhattan. meantime, the sons have resolved to go to work or ette", in order to free Papa. Simone Simon, ward-dayl at the night club, takes the real "Josette's" place, for brothers think she is the real McCoy. They go thec on her, but Don falls in love with her, and she m. In the end "Josette" finds out Papa is broke, 16 him, Don and Bob almost make a hash of Simone's thaly in the end to see light.

muone Simon is swell as the little wardrobe girl with ns. Her diction is still very bad, though, and als, ing should really be done about it. However, her be s lovely, and that combined with her looks and ic ability, is a combination that's hard to beat. Ameche and Young do good work with Bob the t, and Joan Davis and Bert Lahr teamed together t score effectively along comedy lines. Others in t include Paul Hurst, William Collier, Sr., Lynn c William Demerest and Ferdinand Gottschalk.

an Dwan's direction is sparkling, giving indication as e enjoyed his assignment thoroughly. Production is high, with songs by Mack Gordon and Harry qu Screenplay is by James Edward Grant, from a th y Ladislaus Vадnai.

nnng time—74 minutes.

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"PARADISE FOR THREE"

METRO-GOLDWYN-MAYER

RO first dubbed this "Three Men in the Snow", it for reasons best known to the home office, ret as above. It is a pleasant little comedy, played first rate cast, given exceptional production for a cture, and some efficient direction.

I w, I think Morgan, multi-millionaire manufacturer, wins would prize in his own soap-slogan contest, using an ed name. Much against the wishes of his house-ma, Edna May Oliver, he decides to accept the prize, "Ris a two weeks' vacation in the Alps. Encouraged me daughter, Florence Rice, he leaves for the Palace accompanied by his valet, Reginald Owen, the

Digest Reviews and Previews

former in the role of a poor man, and the latter as a shipping magnate. First prize-winner is an unemployed, but ambitious advertising man, Robert Young. When Edna May Oliver phones ahead to the hotel, telling them that the winner of the contest is a multi-millionaire, the management understand it to be Young, and he is given the royal suite, etc., while Morgan is placed in the boiler room. Mary Astor, an adventuress, makes a play for Young, but discovers Morgan is the big-shot, and the latter narrowly averts a breach-of-promise suit. Incidental comedy involves Edna May Oliver, Reginald Owen, Morgan and the others, and the romance is between Florence Rice and Young.

All the principals do good work, and the others, Herman Bing, Henry Hull, Walter Kingsford and Siegfried Rumann hold up their end satisfactorily.

Sam Zimbalist produced, with Eddie Buzzell behind the megaphone.

Can single quite satisfactorily in many spots, but will shine as top feature on a double-bill. Good for summer audiences.

Running time—75 minutes.

PERSONAL MUSINGS

HAD an interesting interview with Barrett C. Kiesling, assistant publicity director of Metro-Goldwyn-Mayer Studios. Mr. Kiesling, making his fourth trip to Canada in three years, is at present on a tour of the United States and Canada, involving 73 cities. His first trip four years ago, only took in 33 towns. The purpose of the trip is to contact editors of local newspapers, persuade them to increase their motion picture coverage, supply them with stills, and encourage them to send representatives to the studios, for feature stories. Mr. Kiesling informed me that in recent years the newspapers have increased their film coverage by 100%, that there are 50 syndicated columns on Hollywood appearing every day, and that there is a 500% increase in photographic film material used in daily and weekly papers. There are now 147 accredited correspondents visiting the studios every year, some of them twice a year, compared with 30 reporters, four years ago. Mr. Kiesling has been giving luncheon talks in the various towns, and in 28 cities has spoken over the radio, giving anecdotes of Hollywood, brief previews of the new product (M-G-M), and repeating material from his book, "How Talkies Are Made". In answer to my question whether the fact that Metro were to make only "A" pictures this season would mean the scrapping of the "Judge Hardy" series, Mr. Kiesling informed me that the "Judge Hardy" pictures would be raised to the higher bracket. Mr. Kiesling was all enthused about the new Metro pictures; raving alternately about "Northwest Passage", of which he told me that Col. Tim McCoy, Indian expert, has been appointed technical adviser, "Too Hot To Handle", the Clark Gable-Myrna Loy newsreel film, which he described as another "Test Pilot", and "Marie Antoinette", which marks Norma Shearer's return to the screen. In regard to the latter picture, Mr. Kiesling tells me that he has found it easier to place material in the national women's magazines, such as Ladies' Home Companion, Good Housekeeping, Pictorial Review, etc., than any other picture he has ever handled. The journals can't get enough material

on the picture to satisfy them. All of which looks kind of good for you exhibitors who have signed for these pictures. I tried to get Mr. Kiesling into a discussion of the pros and cons of double-bills, but he wouldn't bite, save to inform me that the studios, of course (the "of course" is Mr. Kiesling's), were dead against them, and to say that the best antidote for "doubleitis" was good short subjects. Incidentally, Mr. Kiesling says that the South is solid single feature, from Baltimore down, and that in many spots, short subjects such as "Servant of the People", "The Ship That Died", and the Crime Does Not Pay series, were given equal billing with the feature. And finally, Mr. Kiesling told me, that although everybody thought he was crazy, he had always pictured Jean Harlow in the role of Scarlett O'Hara, and the way he defined the character of Scarlett, convinced me that Mr. Kiesling was crazy . . . like a fox.

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"Pay L."



By MERRYL LEA

AT a private screening of "Look Out For Love" in the Empire-Universal offices, Toronto, the Press gathered to preview this picture and to meet Ray Lewis, author of the story.

Among those present were Claire Wallace, Helen Allen, "Evening Telegram", Mary Lowry Ross of "Saturday Night", Mr. and Mrs. Floyd Chalmers, "Financial Post", Roly Young, "The Globe and Mail" and Miss Laura Elston.

We quote from "Rambling With Roly" who gave the picture three stars, "As a movie author, Ray shows herself to be a very competent workman. There is nothing particularly original about the yarn, but as a Cinderella story tailored to fit the talents and personalities of Miss Neagle and Mr. Carminati, it is a good piece of work. Localites will be further interested in seeing how Miss Neagle gets along when not going in for heavy impersonations of "Victoria The Great" and this vehicle gives her ample opportunity to display her various talents".

The Financial Post this week remarks in headlines "Look Out For Ray" and explains why? "One of the most charming films shown in London last season was "London Melody" which clever Herbert Wilcox produced. Canada did not see it at that time because the co-stars of it were Anna Neagle and Tullio Carminati and as the lovely Anna was being shown in the title role of "Victoria The Great" there seemed to be some incongruity in showing here at the same time in a role that took her from third under-kitchen maid to cabaret dancing star. But now the film is being shown in Canada. The title here is "Look Out For Love" and it is a charming London comedy which combines a wide variety of such qualities as a love magazine plot, candid characterizations, lively London street scenes, international intrigue, catchy songs and smart dance routines.

"Of particular interest to Canadians is the fact that the story was written by Ray Lewis, Editor of the Canadian Moving Picture Digest, vigorous and provocative newspaper of the EXHIBITORS. Miss Lewis is now on her way to Ireland to soak up some local atmosphere for a second story, this

one for a picture to have its setting in Killarney. When that picture is off her mind she will apply herself seriously to a long-held ambition; a story with a Canadian setting. She outlined the plot to us the other night; and a fascinating concept it was. But it would hardly do to give the story away so soon.

"While overseas Miss Lewis will appear before the Film Council on behalf of the Central Films Company of Victoria, B.C., to appeal the Quota restrictions which operate against Empire producers."

* * *

AFTER several month's negotiations, Walt Disney's "Snow White and the Seven Dwarfs" has been booked throughout the entire United Amusement Circuit, which controls twenty-two houses in the City of Montreal and immediate vicinity. Incidentally this picture was named by the Hon. T. J. Coonan, Minister of the Quebec Government, in his address at the Quebec Allied Exhibitor's Banquet as the finest piece of entertainment ever made. He intimated that it was pictures like "Snow White" that were responsible for the government's favourable action toward the children's admission issue, which had been side-tracked for the past twelve years.

* * *

THREE American circuses will tour Ontario during the next few weeks. A Cole Brothers car is covering the ground to Kitchener and London. A Hagenback-Wallace car is covering the route from Hamilton to Brantford, St. Thomas, Chatham, Tillsonburg, Woodstock, Owen Sound, Guelph, Kitchener, Orillia, Sudbury and North Bay, and a Robbins car is going from St. Catharines to Oshawa, Kingston and through the eastern section of Ontario.

Stop ! Look ! Listen !

Rumours are again in order concerning Garbo. We hear that a Swedish company has made her an offer to appear in a picture. We hear that Italy has made the screen star an offer. Sometime ago, we heard that Garbo was to marry or had married Stokowski; what we do not hear is that Garbo may be The Lion's Bride, meaning M-G-M management. "The Lion's Bride" was the name of a painting which for years and years hung on the wall of the balcony reception room of the Royal Alexandra, Toronto. The painting reveals a bride lying face downward inside a cage of a lion, the paw of the lion rests upon her back. It sounds like a good picture title and idea; send your cheque to the Editor of The Digest if anything happens; if the lion eats the bride, we'll stop the press . . . Twentieth Century-Fox won its appeal against the judgment of the late Mr. Justice McEvoy who awarded \$1,046.35 damages to Francis, Day and Hunter for alleged infringement of copyright of a song, "The Man Who Broke The Bank At Monte Carlo". Mr. Justice Middleman, Mr. Justice Martin and Mr. Justice Henderson allowed that the use of the title of this song as a motion picture, gave no evidence that the "work" itself had been infringed, the "work" being music set to three stanzas and a chorus . . . "Gulliver's Travels" as a feature-length cartoon has possibilities; Max Fleisher will produce it for Paramount . . . At the IATSE Convention at Cleveland, the International President, Mr. George E. Brown, stated to much applause, that in the very near future, "No film will be shown in the United States or Canada that does not carry the IATSE emblem". If this happens, the MPPDA emblem will have to move over to make room. If Washington rules that production is Interstate Commerce, what would that do to Canada's provincial censor Boards if the same ruling came from Ottawa? . . . Screen writers of Hollywood to vote for Labour representation in collective bargaining under National Labor Relations Act . . . John Joseph, Universal director of publicity, advertising, goes to Universal City, Louis Pollock remains with staff at New York as eastern manager of publicity . . . Artcinema Associates re-issue, "Son of the Sheik", Rudolph Valentino and Vilma Banky that's chic news, and our old friend, Beulah Livingstone is telling the Trade about it . . . Alfred Hitchcock, unquestionably one of England's ablest and most successful directors, arrives in America. He may make one picture at Hollywood . . . The artist who made Constance Bennett's thighs too hefty, should have saved his paint and collected \$3,500. A judge dismissed his action because Constance objected, not only to the thighs, but to the eyes, the nose, the mouth, etc., etc. The artist has turned the canvas to the wall, perhaps if he called the portrait "Inconstancy" he may get his money; meanwhile he and Constance both got some good publicity . . . Television in Department stores introduced by the American Communicative Systems, Inc. . . . Herman Wobber succeeds the late John D. Clark as general manager of distribution, 20th Century-Fox . . . George Smith, British producer to make a series of features for RKO Radio . . . Robert Donat will do six British pictures for M-G-M.

●

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of your
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TORONTO MONTREAL

"Kidnapped" Swell \$14,500, Albee, Cincinnati

British Film Digest

By WARD SHAFTESBURY

THOSE of you who think that we have been crying Wolf! Wolf! during the past months in regard to Television, will be interested to hear that the Derby was televised most successfully by two different systems — Baird and Scophony, on full-size screens Wednesday last. The Baird demonstration was given in the G-B Statler Theatre before a private audience of 500 — they saw the famous race projected on a screen 8 ft. by 6 ft. 6 ins. — the Scophony screen was slightly smaller but no less effective.

Weather conditions were very bad during the race — heavy rain was falling constantly and the transmission was the longest yet undertaken by the B.B.C. — despite all this, the presentation was remarkable for its clearness of definition and although blurring was not completely lacking at the beginning of the try-out, the latter stages of the race and particularly the finish were shown with almost news reel clarity.

Hard upon this successful demonstration of Big Screen Television, G-B Equipments announced that they were quite ready to market Baird equipment to the kinemas. Although the price has not as yet been made known, I understand that it will be under £1,000, depending of course on the size of the hall.

The next step will be Televisiophone — the combination of television and telephone — the Post Office already has a network of cables all over the country mainly for television purposes, and experiments are constantly being made to better the system of transmission.

It won't be long now until the exhibitors will have to make up their minds whether they will fight Television or nullify its threat by installing it in their kinemas. As we have frequently said, Television is only to be feared when we treat it as an outlaw, and alien inimical to our cinematic interests — when we take it into the fold as an ally, it can act as a marvelous boost to the Box-Office.

SHORT SHOTS

DOUGLAS FAIRBANKS, SR. comes to England soon to start producing here — his first picture will be "The Romance of Lola Montez", a million dollar film with an international cast — Doug. himself will not appear . . . The Walter Wanger film-drama of the Spanish Civil War, "Blockade", had its World Premiere at the London Pavilion on June 6 with Madeleine Carroll and Henry Fonda in the starring roles . . . Susanne Lenglen, world-famous tennis-mistress makes her screen debut in the French picture "Visages des Femmes" . . . Alfred Hitchcock sailed last week for America with a signed contract in his pocket — Mayflower Pictures have signed "Hitch" to direct their third feature production — the Daphne du Maurier story "Jamaica Inn" — he will collaborate with star Charles Laughton and producer Erich Pommer . . . The "Queen Elizabeth" and the new "Mauretania", now under construction for Cunard White Star will be equipped with Mirrophonic Sound — the Mauretania features three luxurious theatres . . . RK0 Radio announce that, following a brilliant premiere in Brussels, "Snow White" and her seven little friends have been breaking all Box-Office records . . . I understand that the British Broadcasting Corporation are not over-enthusiastic about the suggested sponsored programmes for Armament revenue idea — it is doubtful whether Patriotism or boredom prompted the thought that programmes featuring highly-paid and real-talented stars, financed by private companies, might help pay for the rearming of England.

NEWS FROM THE STUDIOS

"YELLOW SANDS", Eden Phillpott's simple drama of West Country life, finished shooting last week with interior scenes on a set representing the public bar of a tiny Cornish public house — authenticity has been the key-note of the whole production — characteristic scenes; an important love sequence shot in a small rowing-boat out at sea . . . Herbert Wilcox started shooting "Sixty Glorious Years" at Denham this week — this more intimate picture of Victoria's reign again features Anna Neagle and Anton Walbrook — first scene to catch the camera-eye in this all-technicolor picture was the wedding of the Queen and Prince Albert — a brilliant spectacle . . . Edna Best and John Clements are rumoured to be heading the cast of "Prison Without Bars" . . . Warners are reported to be producing Dickens' "Old Curiosity Shop" and Janet Chapman is to be featured as Little Nell . . . Michael Redgrave has been loaned to Mr. Paul Czinner's company to play the leading role opposite Elizabeth Bergner in "Stolen Life" which started production at the studio this week . . . Will Hay is comic-acting in his current roysterer — "Hey, Hey, U.S.A.!" which has to do with American Millionaires, Chicago Tough Guys and ocean-going saloons .

Ray Presents

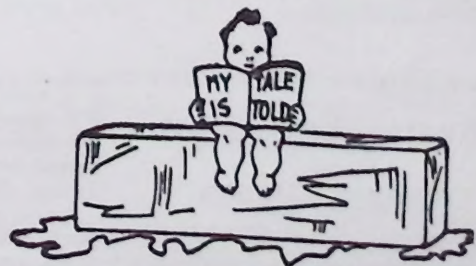
(Continued from Page 4)

I can remember when Showmen, who were veterans of stage shows and owners of circuits of theatres at which their shows and other shows were playing, stating that motion pictures would give the theatre no competition, but despite their showmanship vision, they failed to see the handwriting upon the wall!

Keep motion pictures a Show Business, or begin to liquidate, for the innocent and apparently innocuous 16 MM. in the honky-tonk Town Hall will put your million-dollar supers and cinemas right out of business.

IF producers, distributors and exhibitors believe that non-theatrical presentation restricts itself to the production and exhibition of what is called Educational Films, may I remind them of Canadian Educational Films Limited; the product was Shorts, but Film Entertainment and its Exchanges handled the features of several Trademarks.

There is quite a supply of 16 MM. pictures now which have been made from regular features. The Independent field never had a greater menace. Saddle the old gray mare (mayor) with an agreement not to lease the old Town Hall for motion pictures (16 MM.) if you are operating a theatre in the town. There are towns of 2,000 which have a regular theatre and which successfully present motion pictures, giving the exhibitor a good living. This is Show Business! Let's remain Showmen!



"Robin Hood" Concludes Record Breaking 4 Week Engagement, Uptown, Toronto

Washington Film Digest

By GEORGE W. MEHRTENS

DEPARTMENT OF JUSTICE MAY SOON CRACK DOWN ON FILM INDUSTRY

Washington, D.C., June 13—(CTP) **S**TRONG indication of a proposed investigation and a drive to break up an alleged film industry conspiracy to thwart independent competition, was revealed at the Department of Justice here this week when it was disclosed that Department of Justice officials were seeking quick action for indictments, as a result of its long awaited motion picture anti-trust report.

It is rumored that the Department has taken into serious consideration the reports that the big boys are playing ball together to the exclusion of the smaller independents.

These reports are given some basis for fact when it is taken into consideration that the Administration of late has been somewhat monopoly minded, and that it is known that the legal staff of the Department of Justice has been sitting on an anti-trust motion picture report for the past several months.

According to one inside source, the Department agents have dug deeply into conspiracy charges lodged by the

MOVIES IN FOUR LANGUAGES

ACCORDING to Nathan D. Golden, Chief of the Motion Picture Section of the United States Department of Commerce, who knows more about motion pictures throughout the world than most people, motion picture producers in France, Great Britain, Germany and Italy plan to make pictures in four languages in an endeavor to more successfully compete with American-made pictures.

According to reports received by Mr. Golden it is the intention of the "four powers" to endeavor to replace Hollywood productions in the European markets.

Although it is recognized that no one of the four nations is in a position to compete with Hollywood on equal terms, it is believed that concerted action on their part, aided by the advantage of having pictures made in four languages, would enable these four countries to offer competition to the American producers.

Independents, checking the books of numerous big distributors, ogling records of the Hays organization, getting elementary education in the economics of theatre business, and taking affidavits from hundreds of theatre owners.

Whether or not the theatre industry might be dragged into a court room is a bit uncertain at this juncture, but it is not beyond the realm of possibility. It is understood that the mass of evidence compiled by Department operatives is sufficient to bring action in almost any jurisdiction in the entire United States.

President Roosevelt, it is reported, has insisted on many occasions that understandings between large units of trade in many lines are preventing economic recovery and are partly responsible for the present economic status of the nation. Furthermore, the new crusading spirit of the Roosevelt Administration is believed to be eradicating the self-assurance which the motion picture industry has displayed throughout the period since the demise of the NRA.

TELEVISION STAGE PLAY

RADIO circles and motion picture folk here in the Capitol City are expressing much interest in a television experiment which took place in New York City last week.

David Sarnoff, president of the Radio Corporation of America and John Golden, producer of the play "Susan and God", got together and put on one act of the play, and their statement before the experiment that it would be "epoch making", was far from wrong.

The experiment marked the first time that the legitimate theatre was taken into a television studio and all the "live talent" television shows that preceded it may, in the best interests of the dawning art, be overlooked.

Federal Communication Commission experts, and Commissioners as well, got a slight insight into the new developments of Television when the General Electric Company gained hearings here a few weeks ago on its application for four new Television experimental sta-

FILE PETITION FOR REVIEW OF DUAL DECISION

ALTHOUGH the United States Supreme Court has adjourned some weeks ago, the application of major distributors for a writ of certiorari for a review of the decision holding anti-double feature clauses in exhibition contracts to be illegal, was filed with the Court here early last week.

The decision was handed down last winter by the U.S. Circuit Court of Appeals at Philadelphia in the Perelman case, after having been contested in the Federal courts of that city for more than four years. The case involves the prohibition through exhibition contracts of the showing of a second feature on the same program with the picture contracted for.

The lower courts at that time held that the use of the contract clause involved conspiracy in restraint of trade.

The distributors in their application for a review of the lower court ruling, contended that evidence in the case was insufficient to support the decision reached; that some evidence was improperly admitted and listed several additional technical grounds for review.

The Supreme Court will not consider the application for a review until next fall.

tions. Consequently the news from New York caused no little interest.

Two cameras were used to achieve intermediate, close and long shots. Noticeably absent from the production was the "bloom" that has been seen in television employing film, wherein light diffusion interfered with visibility.

Several defects were present, however. Too often the figure of one of the characters was completely out of the camera eye, or cut in half, while such sounds as the rustling of clothes, or the sound of footsteps, were so exaggerated they sounded almost like claps of thunder.

SOURIS, MAN.

The Avalon Theatre has replaced their old talkie equipment with the latest in modern sound equipment, and the house itself has undergone considerable renovation, including re-finishing of the walls with acoustical tile. Northern Electric installed the new talkie equipment.

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TORONTO, ONT.

EVERYTHING FOR THE THEATRE FROM SHEET TO STREET

Circuits Closing Several Large Downtown Houses In U.S.

Shooting the Stars

A deer, which was one of the central figures in "Sequoia", is a principal character in a new drama of nature, "THE YEARLING", recently purchased by METRO-GOLDWYN-MAYER, authored by Marjorie Kinnan Bawlings THOMAS MITCHELL has been cast as a Washington political figure in SAMUEL GOLDWYN'S forthcoming "THE LADY AND THE COWBOY", co-starring GARY COOPER and MERLE OBERON; it will be released through UNITED ARTISTS . . . ANNE SHIRLEY and LUCILLE BALL have been assigned leading roles in RKO RADIO'S "ROOM SERVICE", now being prepared for the cameras; the MARX BROS. will star in the screen version of the Broadway success . . . ANNE NAGEL, who has signed to do four pictures for MONOGRAM on the 1938-39 schedule, has been given the lead in "GIRL FROM NOWHERE", for the first of the series . . . HAROLD HUBER will play a featured role in 20TH CENTURY-FOX'S "PASSPORT HUSBAND", starring STUART ERWIN and PAULINE MOORE . . . BEULAH BONDI, well-known character player, has been assigned to an important role in "THE SISTERS", the WARNER BROS. film co-starring BETTE DAVIS and ERROL FLYNN . . . JOHN BEAL has been engaged by COLUMBIA for the juvenile lead in the forthcoming ED-

WARD G. ROBINSON starring picture; WENDY BARRIE and BARBARA



Luise Rainer, Academy Award winner, and star of M-G-M's "Toy Wife".

O'NEILL will have the feminine leads . . . MILIZA KORJUS, Viennese songbird, who makes her screen debut in M-G-M'S "THE GREAT WALTZ", starring LUISE RAINER and FERNAND GRAVET, has been forced to learn ballet dancing for her role in the film . . . JAN PEERCE of the Radio City Music Hall stage, headlines the cast in the Nu-Atlas short subject, "CARNIVAL SHOW", just completed for RKO RADIO release . . . "GANG BULLETS", an original story by Harrison Jacobs, will be the next feature E. B. DERR produces for MONOGRAM . . . JAMES TINLING has been assigned to direct JANE WITHERS in her next 20TH CENTURY-FOX picture, "DOWN TO EARTH" . . . PENNY SINGLETON has been assigned to an important featured role in "FOR LOVERS ONLY", now in production at WARNER BROS. studios, with DICK POWELL and OLIVIA DE HAVILLAND co-starred . . . ALEXANDER KORDA has commissioned ALEC MAUGH, to supervise the shooting of background scenes in the Sudan for his forthcoming "FOUR FEATHERS", starring SABU; UNITED ARTISTS will release . . . JOHN WRAY and GUY USHER are the latest additions to the cast of "REFORMATORY", new JACK HOLT starring feature for COLUMBIA.

Trans - Canada Showings

TORONTO

IMPERIAL

"Kidnapped" (20th Century-Fox), starring Warner Baxter and Freddie Bartholomew.

LOEW'S

"Paradise For Three" (M-G-M), with Frank Morgan and Robert Young, and "First 100 Years" (M-G-M), starring Robert Montgomery and Virginia Bruce.

SHEA'S

"Fools For Scandal" (Warner's), starring Carole Lombard and Fernand Gravet, and "Little Miss Thoroughbred" (Warner's), with John Litel.

TIVOLI

"Adventures of Tom Sawyer" (Selznick-U.A.), with Tommy Kelly and Ann Gillis, and "Torchy Blane in Panama" (Warner's), with Lola Lane.

UPTOWN

4th week. "Adventures of Robin Hood" (Warner's), starring Errol Flynn and Olivia de Havilland.

MONTREAL

CAPITOL

"Kentucky Moonshine" (20th Century-Fox), starring the Ritz Bros., and "Island in the Sky" (20th Century-Fox), with Gloria Stuart and Michael Whalen.

ORPHEUM

"Count of Monte Cristo" (U.A. re-issue), starring Robert Donat.

PALACE

2nd week. "Adventures of Robin Hood" (Warner's), starring Errol Flynn and Olivia de Havilland.

PRINCESS

"Storm in a Teacup" (London Films), starring Vivien Leigh and Rex Harrison, and "Murder on Diamond Row" (London Films), starring Edmund Lowe.

OUTREMONT

"Look Out For Love" (Wilcox-British), starring Anna Neagle and Tullio Carminati, and "Behind the Mike" (Universal), with William Gargan, and "Gun Law" (RKO Radio), starring George O'Brien.

SAINT JOHN

CAPITOL

"Test Pilot" (M-G-M), starring Clark Gable, Myrna Loy and Spencer Tracy.

EMPIRE

"Knight Without Armor" (London Films), starring Marlene Dietrich and Robert Donat, and "A Fight To The Finish" (Columbia), with Don Terry.

MAYFAIR

"Wise Girl" (RKO Radio), starring Miriam Hopkins and Ray Milland, and "Arsene Lupin Returns" (M-G-M), with Warren William and Melvyn Douglas.

PRINCESS

"Wallaby Jim of the Islands" (G-N), starring George Houston, and "Squadron of Honor" (Columbia), with Don Terry.

REGENT

"The Great Garrick" (Warner's), starring Brian Aherne and Olivia de Havilland, and "Criminal Lawyer" (RKO Radio), with Lee Tracy.

WINNIPEG

CAPITOL

"Vivacious Lady" (RKO Radio), starring Ginger Rogers and James Stewart.

FOX

"Mannequin" (M-G-M), starring Joan Crawford and Spencer Tracy and "My Dear Miss Aldrich" (M-G-M), with Maureen O'Sullivan.

GAIETY

"Bluebeard's Eighth Wife" (Paramount), starring Claudette Colbert and Gary Cooper, and "Dangerous To Know" (Paramount), with Akim Tamiroff.

GARRICK

"Joy of Living" (RKO Radio), starring Irene Dunne and Douglas Fairbanks, Jr.

METROPOLITAN

"Swiss Miss" (M-G-M), starring Laurel and Hardy and "Murder On Diamond Row" (London Films), starring Edmund Lowe.

CALGARY

CAPITOL

"Kidnapped" (20th Century-Fox), starring Warner Baxter and Freddie Bartholomew.

GRAND

"Sky Devils" (U.A. re-issue), starring Spencer Tracy, and "Big Fella" (British Lion), starring Paul Robeson.

PALACE

"There's Always A Woman" (Columbia), starring Joan Blondell and Melvyn Douglas.

STRAND

"Double Wedding" (M-G-M), starring William Powell and Myrna Loy, and "Daredevil Drivers" (Warner's), with Dick Purcell.

VARIETY

"Thin Ice" (20th Century-Fox), starring Sonja Henie and Tyrone Power, and "Borneo" (Martin Johnson).

VANCOUVER

CAPITOL

"Vivacious Lady" (RKO Radio), starring Ginger Rogers and James Stewart.

DOMINION

"Adventures of Tom Sawyer" (Selznick-U.A.), with Tommy Kelly and Ann Gillis, and "Joy of Living" (RKO Radio), starring Irene Dunne and Douglas Fairbanks, Jr.

ORPHEUM

"Swiss Miss" (M-G-M), starring Laurel and Hardy, and "Hold That Kiss" (M-G-M), with Mickey Rooney and Maureen O'Sullivan.

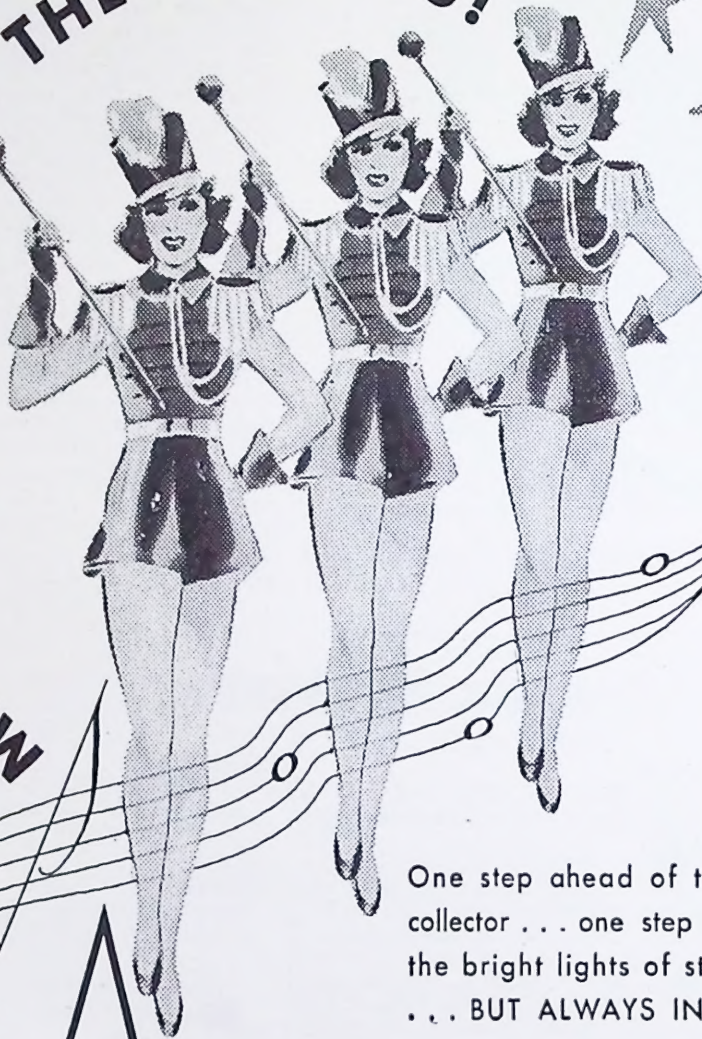
PLAZA

"World In Revolt" (G-N), and "Age of Innocence" (Warner's), starring Irene Dunne and John Boles.

STRAND

"Mad About Music" (Universal), starring Deanna Durbin, and "Midnight Intruder" (Universal), with Louis Hayward.

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